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Eisner Promises All-Disney *Toy Story 3* Will Be At Least As Good As "Brave Little Toaster"

BUENA VISTA, CA- Good news: Disney Studios says that it is moving ahead with production on the third film in the highly successful *Toy Story* series. Better news: they are doing so completely without interference from their former partners Pixar Animation Studios. Fans are reportedly thrilled to hear that creative albatross Pixar finally out of the picture and are eager to see the venerated entertainment giant take the franchise in a bold new direction, according to Disney's latest press release.

"Pixar was great for a short while, but in recent years the eroding quality of their output really started to drag down the Disney brand," said Disney CEO Michael Eisner. "Hey, I've got nothing against those guys, but a *Monsters, Inc.* really doesn't stand up in comparison to Disney Masterpieces like *Snow Dogs* or *Home on the Range* starring Rosanne Barr, out now on Disney DVD."

Last month's Pixar release was so poorly executed, according to Disney brass, that it came to represent the last straw, convincing the company to go ahead with the third Toy Story film without Pixar.

"Don't get me wrong," said Eisner. "The Incredibles is a fine effort, but it didn't feel like a Disney picture at all. Sure there were merchandising tie-ins, but it lacked the cross-promotional references that fans have grown to expect in a high-profile Disney release."

One poster at rec.arts.disney.parks was furious at Pixar and director Brad Bird for what he saw as a sub-par film. "I sat through that stinker three times," posted Thumper2112, "and I can say without hesitation that there were no hidden Mickeys at all. What the hell is up with that?"

Disney is so disappointed with The Incredibles that they have so far issued no plans to erect rides or attractions based on the film at any of their many Disney theme parks even though many fathers have expressed fervent wish to ride Elastigirl.

As far as how the company plans to add Disney's magic touch to the Toy Story franchise, executives say this installment will really shake things up. For one thing it will mark a departure from the passe cartoonish cgi look of the two previous films. Toy Story 3 will be live action, shot in glorious DV video on location in Orlando.

The new script will dispose of the tiresome humor and frivolous character development Pixar crammed in its earlier projects, using the valuable screen time for more musical numbers by Elton John, Hillary Duff, and Phil Collins.

Disney's production designers and Imagineers will also make keen use of the bounty of Buzz and Woody costumes lying around Disney's park system. Much like the second film which dealt with a Buzz Lightyear doppelganger, the third movie will see a visit from Buzz's arch nemesis and [identical] second cousin Budd Lightyear. Moviegoers nervous about being able to tell the characters apart will find reassurance in Disney's patented technique of giving the evil cousin a clever goatee.

hijinks and wholesome life lessons ensue as the gang struggles to save Woody's life by watching clips from the first two movies.

In accordance with Disney policy, the film will also feature guest appearances from nearly every character in Disney's

bulging steamer trunk of trademarked intellectual property. This could mean the long-awaited showdown between Scrooge McDuck and Emperor Zurg might finally take place, though executives say fans might have to wait for Toy Story 4 for that.

If internal memos are to be believed, they won't have to wait long. Disney reportedly has plans to release a new Toy Story sequel every six months for the next seven years. That, along with the upcoming off-Broadway musical and 5-frame-per-second animated series on the Disney Channel, should give fans a Toy Story ham sandwich large enough to choke themselves to death.

"We finally have the opportunity to do Toy Story the Disney way," said Eisner, "in other words, ridiculously over-budget but still somehow the end result comes out looking half-assed. My people tell me it's going to be great. If I weren't in the process of getting canned, I'd love to see it."

- frank@ridiculopathy.com Frank

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